



# VERITY

THE GOLDEN JUBILEE

*Celebrating Fifty Years*

Join us at:

**THE BACKDROP**

1455 Corporate Center Pkwy, Santa Rosa, CA 95407

November 2, 2024 ✦ 4:00 - 8:00 PM

## **Sponsorship Opportunities**

*Celebrating the Resilience of Survivors and Fifty Years  
of Compassionate Support and Unwavering Advocacy*



SINCE 1974

# OUR SHARED MISSION, OUR COLLECTIVE RESPONSE

Since 1974, Verity has been a pioneer in Sonoma County, working with thousands of people and championing the rights of survivors of sexual assault and human trafficking. Our mission is to support our community through sexual assault prevention education, intervention, and healing strategies.

In collaboration with community partners, we offer bilingual programs that are both inclusive and accessible. We are committed to delivering essential education, crisis support for survivors, and compassionate healing services.

Join other businesses and leaders in making a significant impact. Your generosity changes lives and creates lasting legacies for future generations.



# YOUR IMPACT

Sponsorships are essential to supporting survivors of sexual assault and human trafficking, ensuring the ongoing implementation of our critical work. Your donations and sponsorships advance Verity's mission by uplifting our community-focused initiatives, including:

- Youth/Community Prevention Programs: Educating and empowering those of all ages to prevent sexual violence and human trafficking.
- Counseling Programs: Providing trauma-informed therapeutic services and mental health support for survivors of sexual violence and human trafficking.
- Intervention and Advocacy Programs: Screening, responding to, and providing advocacy for cases of sexual violence, trafficking, and teen dating violence.
- Crisis Line Counselor Certification Program: Training and certifying counselors to offer 24/7 critical support.
- Survivors Support Group Network: Offering resources and support for all survivors of sexual violence and human trafficking.

Your sponsorship creates lasting change, empowering survivors and strengthening our community.

Discover more about our Prevention, Intervention and Healing programs by visiting our website at [ourverity.org](http://ourverity.org) and join us in making a difference in the lives of survivors.

# SPONSORSHIP LEVELS

| BENEFITS  | VISIONARY<br>\$10,000 + | GUARDIAN<br>\$5,000-\$9,999 | ADVOCATE<br>\$2,000-\$4,999 | SUPPORTER<br>\$500-\$1,999 |
|---|-------------------------|-----------------------------|-----------------------------|----------------------------|
| EVENT TICKETS   | 8                       | 6                           | 4                           | 2                          |
| PROMINENT INCLUSION IN MARKETING MATERIALS FOR EVENT            | ✓                       | ✓                           | ✓                           | ✓                          |
| FEATURED ON WEBSITE (PRESENTATION VARIES WITH INVESTMENT LEVEL) | ✓                       | ✓                           | ✓                           | ✓                          |
| RECOGNITION ON SOCIAL MEDIA                                     | 4x                      | 3x                          | 2x                          | 1x                         |
| RECOGNITION IN MONTHLY VERITY NEWSLETTER                        | 4x                      | 3x                          | 2x                          | 1x                         |
| OPPORTUNITY TO ADD BRANDED ITEMS TO EVENT GIFT BAGS             | ✓                       | ✓                           | ✓                           |                            |
| INCLUSION IN LEADERSHIP CIRCLE*                                 | ✓                       | ✓                           |                             |                            |
| INCLUSION IN ANNUAL REPORT                                      | ✓                       | ✓                           |                             |                            |
| INSTAGRAM/META VIDEO EXPRESSING GRATITUDE                       | ✓                       |                             |                             |                            |

## VERITY'S LEADERSHIP CIRCLE

Verity's Leadership Circle is a distinguished group of individuals whose financial contributions significantly impact our organization. We deeply appreciate your generous support and visionary investments, which are vital in creating a safe and inclusive community with accessible services for all. As key members of our Leadership Circle, your financial commitment drives our mission forward, ensuring that every voice is heard and every survivor is supported.

### \*THE LEADERSHIP CIRCLE GAINS YOU ACCESS TO:

- An exclusive quarterly mailing from the Verity team with the latest news, happenings, and opportunities
- An invitation to a quarterly coffee meeting with the Executive Director
- A lapel pin exclusive to members of our Leadership Circle
- A certificate recognizing your membership in our Leadership Circle, suitable for framing

# JOIN OUR MISSION: SUBMIT YOUR SPONSORSHIP

We are deeply grateful for your support in helping Verity provide essential services to survivors of sexual assault and human trafficking. Your sponsorship makes a significant difference in our community. To move forward with your sponsorship, please do the following:

- 1 Complete this [online sponsorship form](#) or use your phone to scan the QR code. *Please be sure to submit your sponsorship no later than October 1, 2024 for inclusion in event materials.*
- 2 Please mail your check to the address below to maximize your contribution to our mission. If you prefer to pay electronically, you can [make a donation here](#) in the amount of your sponsorship.
- 3 Please make your check payable to Verity.

Verity  
Attention: Sponsorship Program  
1311 West Steele Lane  
Santa Rosa, CA, 95403

Scan me!



- VISIONARY: Gifts exceeding \$10,000 (8) Tickets
- GUARDIAN: Gift range \$5,000-\$9,999 (6) Tickets
- ADVOCATE: Gift range \$2,000-\$4,999 (4) Tickets
- SUPPORTER: Gift range \$500-\$1,999 (2) Tickets

Total Amount Donated: \_\_\_\_\_

Name: \_\_\_\_\_

Organization (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP Code: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_